



For Immediate Release: August 16, 2017

MEDIA ALERT: GREATER TALLAHASSEE CHAMBER OF COMMERCE HOSTS PROFESSIONAL WOMEN'S FORUM

TALLAHASSEE – On Tuesday, August 22, 2017 the Greater Tallahassee Chamber of Commerce welcomes speaker Denise Wilson at the Professional Women's Forum; presented by MillCreek Financial Consultants. This lunchtime program allows distinguished women leaders throughout our region to network and share their tips and strategies to their business success.

Topic: Everyone Communicates, Few Connect

What has the greatest impact on your success? It isn't experience. It isn't talent. If you want to succeed, connecting with people is the key. If you can connect with others—one-on-one or in groups—your influence skyrockets. It may seem like some people are just born with an innate talent for easily relating to others. However, anyone can learn strategies to make every communication an opportunity for a powerful connection. You will walk away with straightforward tips and techniques for identifying with people and relating to others that can take your career and relationships to new levels.

Speaker: Denise Wilson – Capital City Bank

For the past 19 years Denise has had the privilege of managing corporate training (StarU) at Capital City Bank. She and her team are responsible for learning strategy & technologies, knowledge management, performance improvement and leadership development for over 900 bankers. Denise has worked for over 23 years in the field of workplace learning and performance and is a designated CPLP – Certified Professional in Learning and Performance. She is passionate about organizational learning, particularly about blending new and existing approaches to meet learning needs and improve bottom line results. She is known for her ability to connect with learners, create an energetic, fun and slightly unconventional learning environment - all while delivering tangible outcomes.

Denise has been an active member in the Association for Talent Development (ATD) and served in many capacities including past President of the ATD Tallahassee Chapter. She is a dedicated volunteer serving on the boards of the American Red Cross Capital Area Chapter, Children's Home Society and KEYS (Keys to Exceptional Youth Success). She is married with two children, and is a tireless advocate for children's issues, particularly children with special needs.

Professional Women's Forums are held every other month and are \$25 for Chamber members and \$40 for non-members. A corporate table (reserved seating for 10) is \$350.

Chamber Professional Women's Forum

Tuesday, August 22, 2017

11:30 a.m. – 1:00 p.m.

University Center Club

1 Champions Way, Bldg. B

Tallahassee, FL 32306

For Further Information Contact:

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*The **VISION** of the Chamber is to be the premier voice for business and drive high impact economic development.*

*Our **MISSION** is to be the catalyst for local business growth with the goal of providing a positive return on investment for our members and to retain and expand our local business community.*

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